



United Way
of Moore County

Community Matters

Linda Pearson, Executive Director • Kathy Richardson, Office Manager • Jane Lavin, Administrative Assistant

2009 – 2010 Board of Directors

Tom Boals, *Chairperson*
 Lee Riggsbee, *Immediate Past Chairperson*
 Vivian Harrington, *Secretary*
 Mike Griffin, *Treasurer*
 David Anderson
 Chris Brady
 Don (Skipper) Creed, Jr.
 Howard Gartman, CPA
 Juliebird Person
 Dr. Brian Phillips
 Veronica Sanchez
 Bill Zell
 Tom Cruce
 Marilyn Neely
 Nathan Summers
 Andie Rose
 Luellen Sorget

United Way Partners

2-1-1 Information & Referral
 4-H After School
 American Red Cross
 Academy of Moore
 The Arc of Moore County
 Bethany House
 Bethesda Incorporated
 Boy Scouts of America
 Boys & Girls Clubs of the Sandhills
 Communities in Schools
 Friend to Friend
 Girl Scouts of the USA
 Meals on Wheels
 Moore Buddies
 Moore County Literacy Council
 Northern Moore Family Resource Center
 Partners for Children & Families
 Pinetree Community Services, Inc.
 Salvation Army
 Sandhills Children's Center
 Sandhills Moore Coalition for Human Care
 Southeastern NC Radio Reading Service

Serving Moore

It's annual campaign time and the United Way of Moore County continues our efforts to serve the residents of our community. We thank our donors, particularly in the toughest of times, for their commitment to serving more than 30 thousand of our friends, neighbors and fellow citizens. Joining hands with our partners and donors, our local United Way is able to do so much and to touch so many lives. We are local people helping each other; and with the addition of 2-1-1 Information and Referral Service this year, our community now benefits from access to a comprehensive database of community services. Thank you for helping us to build a stronger Moore County community.

Linda Pearson, Executive Director

LIVE UNITED Spotlight * Moore Buddies

Contributed by Chrissy Connelly

Moore Buddies depends on great volunteers, as well as support from the community to provide community based mentoring to at risk youth. Through mentoring, Moore Buddies helps the youth they serve to reach their full potential.

Atoinette came to the program, struggling academically. It looked like she might fail 5th grade. Moore Buddies matched her with both a mentor and a tutor. Her tutor began working intensively with her in preparation for end of grade testing (EOG's). To everyone's delight, Atoinette passed her EOG's and began looking forward to 6th grade. Her mentor then turned to a community leader, Dr. John Dempsey, President of Sandhills Community College to further motivate her. Dr. Dempsey's visits with Atoinette encouraged her to continue doing well in school and to look forward to going to college. She shared with him her life's hopes and dreams. Thinking college was out of her reach financially, Dr. Dempsey assured her that he would help her find assistance when the time came. Suddenly a new vision was created for this young lady. She continued doing well in 6th grade and ended the year having done well in all subjects. Later, she again visited with Dr. Dempsey to "report" to him how her year went. To keep focused on her future, she will provide him these reports each year. It truly takes a village to raise a child, and how wonderful the "village" of Moore County is, as Moore Buddies works hand in hand with its mentors, individuals, businesses and other organizations to help our youth reach their full potential.

LIVE UNITED™

United Way of Moore County
PO Box 207
375-D S.E. Broad Street
Southern Pines, NC 28388
Phone: (910) 692-2413
Fax: (910) 692-0682
Email: unitedway@pinehurst.net
Website: www.unitedwaymoore.com

TAKE NOTE!

We have a new web address:
www.unitedwaymoore.com

THANK YOU,
***FirstHealth of the Carolinas &
St. Joseph of the Pines for your
commitment to Corporate Leadership!***

FirstHealth
OF THE CAROLINAS



ST. JOSEPH of the PINES

TOUR DE TRIKE

The bankers, police, school administrators, restaurateurs, and a diverse list of who's who in the community all gathered to see who would emerge as gold medalist in the United Way Tour de Trike. Amidst major laughs and gaffs, Brian Thomas with the Sandhill Cycling Club took the gold. Trish Deerweister representing The Wine Cellar and Tasting Room took the silver medal, and Chamber President, Patrick Coughlin took the bronze.

The United Way of Moore County expresses great thanks and appreciation to the riders who made the initial contributions as participants in the race; to the spectators who supported the riders financially and with moral support; to our sponsors: The Pilot, Quail Haven Village, Chris Brady, Quality Pine Needles, Jellison Press Printers, and Rainbow Cycles; to each of our volunteers who helped with race details, and especially to the committee molding this event and making it happen with such commitment and creativity.



2-1-1 Contributing to Community Support Strategies

2-1-1 Information and Referral Service is designed to serve as an early detection function as it catalogs growing needs and changing conditions in our community. Demographic and problem data captured during calls to the system provide a picture of what people are experiencing.

Since the inception of 2-1-1 Information and Referral in Moore County on February 11, 2009, 451 calls have been made to the system through September 30, 2009. These calls resulted in 488 referrals to service providers. Often while speaking with call center staff, callers identify more than one need. The majority of calls to the Moore County system have been for utility bill payment assistance and housing expense assistance. The Moore County system saw a spike in the number of calls during the month of April, particularly in the area of utility bill payment assistance. In September there was a spike in the number of calls for people requesting information or service from food banks in the community. To date, callers have requested information or service from 52 different categories.

Sponsoring 2-1-1 for the Moore County Community

Boles Funeral Home & Crematory • First Bank
FirstHealth of the Carolinas • The Pilot • Progress Energy
Rotary Club of the Sandhills • St. Joseph of the Pines