Mission Statement: Working to advance the common good of the lives in our communities.

Mission: To advance the common good by focusing on the building blocks for a good life in our communities:

• a quality education that leads to a stable job,
• sustained financial independence,
• and good health.
Dear Friends,

We are pleased to present to you the United Way Annual Report for July 2012 through June 30th of this year. For 45 years, it has been the pleasure of the United Way of Moore County to serve our community. Through the recent highs and lows of the economy, we have been able to hold our own, but not without your support. Since 1998 and because of your commitment to our mission, more than 10 million dollars has gone to support people living here and local programs that serve their greatest needs.

Since 1968 United Way of Moore County has come a long way; and as we continue to evolve, we pledge to continue to strive for improvements in the big picture of our community. Moving forward next year, with a lot of work yet to be done, you will see our local United Way make definitive strides toward our goals in this community and align more closely with our mission.

United Ways have previously relied mainly on funds raised through annual workplace campaigns – with which most people associate United Way – but new paths have led us to diversification of our funding sources. This includes seeking activities designed to produce income, growing our endowment, and partnering with others to leverage resources. We ask for your continued support wherever you can.

We thank you for your commitment to our role in the community. Thank you for your support of the young and the young at heart, the hopeless and the hopeful. We thank you for having the best interest of the whole community at heart through your advocacy and support of United Way.

Sincerely yours,

Linda Pearson
Executive Director

George Erickson
Chairman of the Board
Partner Agencies & Services Supported by United Way

Investing in Our Community

United Way Review & Allocations Committees ensure that donor contributions are invested in program impacting the most pressing needs in our community. Funded programs demonstrate strict financial and organizational accountability with measurable outcomes. This most recent campaign (2012) is providing grants to the following organizations and programs:

4H After School $6,915
American Red Cross $29,000
Arc of Moore $15,000
Bethany House $15,000
Bethesda, Inc. $15,000
Boy Scouts $5,000
Boys & Girls Clubs $32,000
Communities in Schools $32,000
Friend to Friend $30,000
Girl Scouts $7,000
Legal Aid of NC $7,500
Longleaf Academy $13,497
Meals on Wheels $23,647
Moore County Literacy Council $16,855
Moore Free Care Clinic $12,000
Northern Moore Family Resource Ctr. $30,611
Sandhills Children's Center $32,650
Sandhills Coalition for Human Care $39,000
Donor Designations to Unaffiliated Agencies $5,750
Out of County Designations to Other United Ways $17,040
Total Distribution $388,465
United Way is the leading national fundraising and community change organization, with a rich history of advancing the common good. Since 1998 United Way of Moore County has raised more than $9 million to help support those living in our communities. Comprehensive accountability guidelines that are reviewed regularly by our Board of Directors, Audit and Finance Committees are part of our commitment to you.

LOCAL GIVING...LOCAL IMPACT
How is the money used?

1. 1436 Moore County youth participated in Educational enrichment and recreational activities in grades K - 12.
2. Last year, more than 2700 units of blood was collected, 79 families supported through disaster services, and 155 military families were assisted in our community.
3. Transportation, job skills training, parenting skills training for just over 20 women last year.
4. 1476 youth deemed at-risk or disadvantaged participated in year-round after-school programs designed to help them grow socially, scholastically and athletically.
5. 929 boy scouts were provided drug education programs, career exploration, outdoor education and other programs.
6. At-school mentoring was provided to 1957 youth living in our neighborhoods.
7. More than 2800 individuals were served by domestic violence programs this past year.
8. 742 girls and 252 dedicated adults participated in girl scouting in our community.
9. Scholarships were awarded for specialized education for school-aged children with specific learning differences: dyslexia, dysgraphia, AD/HD, and Asperger's Syndrome.
10. Five days a week, 52 weeks a year, including week-day holidays, hot nutritious meals are provided 175 homebound people in our community.
11. 138 people over the age of 18 received free one-on-one tutoring because of reading and writing skills under 8th grade level.
12. Supporting treatment, education for the chronically ill and medical services for more than 3600 uninsured in Moore County.
13. 275 children were able to attend summer camp in northern Moore County. No other summer programs are offered in the immediate community where these families live, work and attend school.
14. 37 children were in center-based programs and 41 utilized outreach programs providing speech, physical and occupational therapy for those with special needs.
15. Emergency food, clothing and/or financial assistance to help with utilities, rent, mortgages, emergency medical or dental services was provided to nearly 5000 people in our community last year.
16. Quality respite care was provided for family members with a developmental disability while giving their other family members or primary caregivers short-term respite from the day-to-day care-giving routine.
17. The only halfway house within an eight-county region is in Moore County. This program ensures a safe, structured environment for men in our community recovering from alcohol and/or drug addiction.
18. Through our partnership with Legal Aid of North Carolina, free legal services in civil matters helped low-income people have equal access to justice.
Volunteerism is the voice of the people put into action. These actions shape and mold the present into a future of which we can all be proud.

~ Helen Dyer

United Way of Moore County
2012 - 2013 Board of Directors

Chairman
George Erickson

Treasurer
Chris Miller

Secretary
Marilyn Neely

Vice Chair for Resource Development
Gerald Galloway

Vice Chair for Board Development
Veronica Sanchez

Vice Chair for Strategic Planning
Tom Cruce

Vice Chair for Review & Allocations
Pat Jackson

Class of 2013
John Benton
George Erickson
Gerald Galloway
Howard Gartman
Pat Jackson
Mike Metcalf
Veronica Sanchez

Class of 2014
Chris Miller
Buddy Spong
Marilyn Neely

Class of 2015
Liz English
Severine Hutchins
Volunteers do not necessarily have the time; they just have the heart.
-Elizabeth Andrew

Review & Allocations Committee
Pat Jackson, Chair
  John Benton
  Liz English
  Gerald Galloway
  Severine Hutchins
  Mike Metcalf
  Chris Miller
  Marilyn Neely
  Buddy Spong

Family Panel
Buddy Spong, Chair
  Chris Miller
  Glenda Clendenin
  Rebecca Roberts
  Dereda Porter
  Susan Purser
  Veronica Sanchez
  Sarah Ahmad

Youth Panel
Marilyn Neely, Chair
  John Benton
  Wes Cowell
  Norm Hillyer
  Kim McIlwain
  Susan McKenzie
  Kit McKinley
  Linda Mulrath
  Jack Timken

Medical and Emergency Assistance Panel
Gerald Galloway, Chair
  Tina Arno
  Rebecca Brown
  Liz English
  Crystal Gabric
  Mary Hilgenberg
  Kathy Herron
  Severine Hutchins
  Roberto Montero
I have found that among its other benefits, giving liberates the soul of the giver. - Maya Angelou

The United Way of Moore County would like to thank the leadership at FirstHealth of the Carolinas for their commitment to the people of this community and for outstanding support of United Way’s community campaign.

2012 Campaign Chairs
George & Wanda Little

Employee Campaign Manager of the Year
Wes Cowell - First Health of the Carolinas
Linda Mulrath - SunTrust Bank

Community Partner Award
FirstHealth of the Carolinas

Organization Advocate of the Year Award
Moore County Schools

Workplace Campaign Award
North Moore High School
Carthage Elementary School
Wells Fargo

Pacesetter Award
Town of Aberdeen

100% Participation Award
Town of Aberdeen
Cameron Elementary School
North Moore High School
Pinckney Academy/Moore Central School
Robbins Elementary School
Vass Lakeview Elementary School
West End Elementary School
Westmoore Elementary School

Spirit of Community Award
Aberdeen Coca-Cola

Chairman’s Award
FirstHealth of the Carolinas
You have not lived today until you have done something for someone who can never repay you. - John Bunyan

Alexis de Tocqueville Society

Stanley and Jean Bradshaw
Bill and Ruffles Clement
Walker and Katie Morris
Lonnie and Carole Wright
Edward T. Hourigan Trust

Jeffrey and Lynda Acker
Donnie R. Albright
Ed and Louise Ashbridge
Cheryl B. Batchelor
James E. Beaty
Thomas Beddow
Carl Belk
Mr. and Mrs. John R. Belk
Linda and Harold Bell
Daniel F. Biediger
Mr. and Mrs. Lawrence Bish
Scarlett M. Blue
Michael S. Bollinger
Chris Brown
Jenifir Josephine Bruno
Ray Bryant
John F. Burns
Julian and Deryle Carr
Jeffrey A. Casey
F. Farrell Collins, Jr., MD
Michael Wesley Cowell
Mitchell Dail
Dr. John Dempsey
David B. Dillehunt
Peter and Christa Duffy
Chuck and Mary Jo Eaton
Joseph E. Edwards
John Ellis, MD
Eldon Fox
Mrs. Joyce B. Franke

Howard Gartman
Karin Gess
Mike and Cathy Griffin
Bob and Marjeanne Harling
Joe and Vivian Harrington
Carol and Bert Higgins
Ann L. Hinchcliff
Robin W. Howard
Cassina A. Hunt
Severine and Jeff Hutchins
Joel Johnson
Mrs. Lawrence Johnson
Thomas R. Kane
Douglas G. Keeney
Andrew C. Kessell
Dorothy C. Kicklighter
David J. Kilarski
Dr. and Mrs. Kirby Kilpatrick
Bernard Koscielniak
Dr. and Mrs. John Krahnert
Michael and Susan LaGraff
Mr. and Mrs. Douglas A. Leslie
George and Wanda Little
W. Robert Logan
Sherri Mangum and Matthew Mutarelli
Dorothy McAllister Mason
Greg and Lois McDuffie
David J. McNeill

Benefactors

Richard and Nancy Blum
William and Mary Rammes
Sam and Diana Self
Belk
Surgery Center of Pinehurst

Cynthia McNeill-McDonald
Daniel Messner
Kelly Miller
Dr. and Mrs. John Monroe
Mr. and Mrs. Richard Ogden
Dr. and Mrs. Joseph Parrish
Philip and Ellen Pearsall
Gloria and Frank Pipp
Kathy Richardson
Mrs. Fred P. Ritchie
Joseph and Sharon Robinson
John K. Shaw
Bruce and Sally Shute
Mr. and Mrs. Charles Tew
Mr. and Mrs. John Timken
John Turner
Mr. and Mrs. Mack Verhyden
Gary and Elizabeth Voncannon
Jeanne Brady Watters
Lovella V. Wilcox
Joan Wilkinson
Timothy and Dr. Diane Williams
Duke Energy
Eaton Corporation
Epic Enterprises
Gulistan Carpet, Inc.
Wells Fargo
Since February 11, 2009 the United Way of Moore County has provided the 2-1-1 Information & Referral system to our community.

Moore County residents can receive one-on-one service 24 hours a day, seven days a week. The system also provides callers with multilingual service if needed.

The 2-1-1 Information and Referral line kicked off four years ago in Moore County. By December 31, 2012, 2485 calls had been made to the system resulting in 2575 referrals for services in our community.

In 2012 in Moore County, the top three major categories of needs were:
1. Basic needs
2. Individual and Family Life
3. Organizational/Community/International Services

In 2012, based on calls to the system, the top four needs are:
1. Utility service payment assistance
2. Food pantries (#3 in 2011)
3. Housing expense assistance (#2 in 2011)
4. Homeless Shelter

Volunteers collect food at United Way food drives

Thank you to the following businesses and organizations for their financial support of the 2-1-1 Information & Referral System for our community.

Boles Funeral Home & Crematory
First Bank
*FirstHealth of the Carolinas
Duke Energy

The Pilot
Rotary Club of the Sandhills

(* denotes Corporate Leader)
Membership in the Leadership Society is an annual decision. Giving the United Way is an investment in our whole community. We extend the invitation to join us in meeting the needs of those living in this community...a neighbor, friend, family member or anyone living among us in need. For information about becoming a member in the Leadership Society, contact the United Way of Moore County at (910) 692-2413.

United Way of Moore County Endowment Fund

We hope you will remember United Way in your will and estate planning. The United Way of Moore County Endowment Fund has been established to provide a vehicle to donors who wish to perpetuate their support of United Way during and beyond their lifetime.

caring
+ innovative
+ trustworthy
+ inspiring
+ dynamic
+ results-oriented