



# GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED®

United Way  
of Moore County

Linda Pearson, Executive Director • Kathy Richardson, Office Manager • Jane Lavin, Administrative Assistant

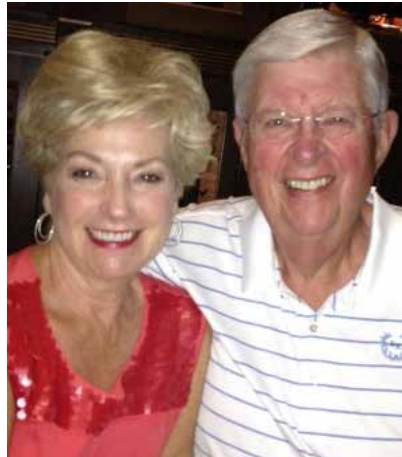
## 2012 – 2013 Board of Directors

- George Erickson, *Chairperson*
- Marilyn Neely, *Secretary*
- Grant Welch, *Treasurer*
- Gerald Galloway
- Tom Cruce
- Pat Jackson
- Veronica Sanchez
- John Benton
- Howard Gartman
- Mike Metcalf
- Rose Highland-Sharpe
- Buddy Spong
- Chris Miller
- Liz English
- Severine Hutchins
- Nathan Summers
- Amber Fury
- Kyle Kidd

## United Way Partners 2012 – 2013

- 2-1-1 Information & Referral
- 4-H After School
- American Red Cross
- The Arc of Moore County
- Bethany House
- Bethesda Incorporated
- Boy Scouts of America
- Boys & Girls Clubs of the Sandhills
- Communities in Schools
- Drug Free Moore County
- Friend to Friend
- Legal Aid of NC
- Meals on Wheels
- Moore Buddies
- Moore County Literacy Council
- Moore Free Care Clinic
- Northern Moore Family Resource Center
- Sandhills Children's Center
- Sandhills Moore Coalition for Human Care
- Sewer & Water Assistance Program (SWAP)
- Southeastern NC Radio Reading Service

## George and Wanda Little Named 2012 Campaign Chairs



George W. Little, President of George W. Little & Associates and his wife Wanda have been named 2012 fundraising campaign chairs by the United Way of Moore County. The annual fundraising campaign, which supports 20 local health and human service organizations and annually helps more than 35,000 people in the county officially kicked off in September.

George has a long history with the United Way of Moore County and was instrumental in the early days of the organization's establishment since 1969. He also served on the United Way's Board of Directors from 2002 to 2005. George and Wanda are leadership givers for the United Way and are

excited about leading this year's campaign for the community.

"We feel very honored to be serving as Campaign Chairs for this year's United Way Campaign. The United Way does a tremendous job in assisting its various agencies with needed funds that affect many of our citizens. We want to urge the citizens of Moore County to support this year's campaign." - George and Wanda Little

Wanda was born in Kentucky where she spent the majority of her early years. Graduating from Eastern Kentucky University with a Bachelor of Science and a Masters in Education, she moved to North Carolina in 1977 where she continued her teaching career. She retired from the Charlotte Mecklenburg School system in 2001. After retirement she moved to Southern Pines in 2003. She presently is on the Public Education Foundation of Moore County, Christian Women Connection, President of the Women's Golf Association at National Golf Club and recently elected Deacon at the First Baptist Church of Southern Pines.

George is a native of Moore County and has a host of awards and recognitions to his credit as well. Among those are membership on the Board of Directors for the Sandhills Community College Foundation and Partners in Progress, the Board of Trustees for Sandhills Community College where he has served as Chairman since 1985, Chairman of the NC Association of Community College Trustees Legislative Committee and the Board of Trustees for Western Carolina University.

Wanda and George live in National Golf Club and have five children between them and seven grandchildren.

### MISSION STATEMENT

Working Together To Improve Moore Lives

Dial 2-1-1 Information & Referral Line

## United Way Board Adds Two From Moore County Schools

The United Way Board of Directors made the decision to add two students from Moore County Schools to the board roster for 2012-2013. Kyle Kidd from North Moore High School and Amber Fury from Union Pines High School were selected from a field of their peers to serve as student representatives on the United Way board. The board considered students from Pinecrest, North Moore and Union Pines High Schools who were interested in their community and helping others in the selection process. "Our objective, in conjunction with the school system, is to develop leadership skills and demonstrate the importance of youth civic involvement in our community's well being," said George Erickson, Chairman of the Board. "We are excited about what Kyle and Amber bring to the board with their youth and knowledge, and we hope that their experience on the board will encourage others to apply in the future," he concluded. Kyle and Amber will serve a one year term.



**Kyle Kidd**

*North Moore High School*

**Amber Fury**

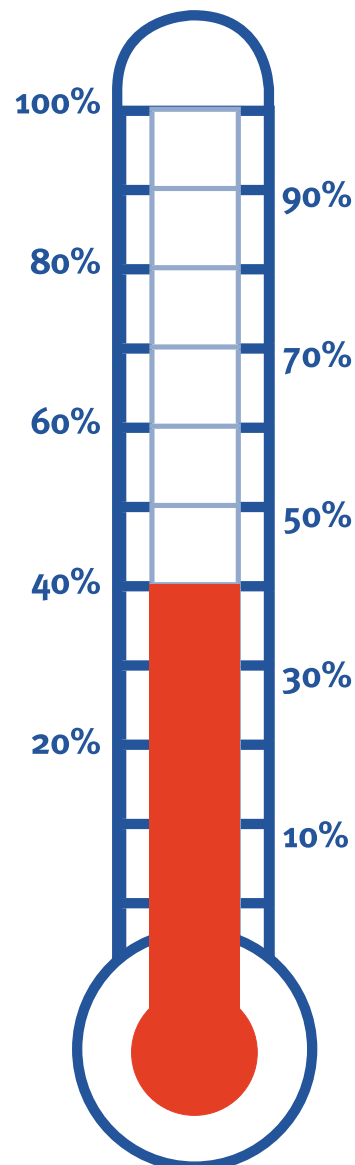
*Union Pines High School*

## Campaign Update

The 2012 United Way of Moore County campaign is underway and the community is invited to call, visit us on our website to learn more about how their contributions are improving lives. The campaign goal this year is \$590,000. In a community of over 88,000, a contribution to the United Way touches more than 35,000 of those individuals and families. We work to determine and respond to the critical human service needs of our community, and this work is achieved by determining community needs, prioritizing those needs, developing community resources, and distributing those resources to those who provide the services.

The United Way of Moore County provides grants to 20 local nonprofit agencies that advance our mission to enhance education, guide families to financial stability, and ensure the opportunity for good health... in short, care for Moore people.

As of the date for this newsletter, we were nearing 40% of the campaign goal. We're on our way! We thank you for your contribution to the United Way and hope that you will encourage others to support our mission as well.



United Way  
of Moore County

# United Way Day of Caring 2012

Every day the United Way of Moore County encourages the community to give, advocate, and volunteer...to LIVE UNITED. This year, more than 80 volunteers came together to support 10 local nonprofit organizations funded by United Way with special projects. The Day of Caring saves our nonprofit partners hundreds of dollars by providing volunteer assistance with projects ranging from landscaping and cleaning to client services and administrative work. We are grateful to those who give and advocate for the causes of our partners through United Way, and for the many hours of knowledge and expertise they as a group provide while helping others.



# LIVE UNITED™

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2-1-1 helps you find services.

A public service of the United Way of Moore County.

## THANK YOU CORPORATE LEADERS



### *Executive Notes*

Thank you for being a United Way contributor. Better than that, thank you for adding mentors to our mentoring programs for youth, and for ensuring emergency communications between our service men and women and their families here at home, and for so many other programs that help people locally. We are a small community, but I believe we are mighty and that we will reach our goal to provide help when it is needed for people living in Moore County. Though \$590,000 may seem a lofty goal in these economic times, this community can surpass it. Again, thank you for all you do to support our mission. Give. Advocate. Volunteer. LIVE UNITED!

Linda Pearson  
Executive Director

NEED HELP, BUT DON'T KNOW WHERE TO TURN?

# DIAL 2-1-1

FREE ► CONFIDENTIAL ► 24 HOURS A DAY ► EVERY DAY ► ANY LANGUAGE

YOUR CONNECTION TO:

- Basic needs - food, clothing, shelter
- Child care services • Consumer help
- Counseling • Crisis intervention
- Health care • Housing
- Senior services • Support groups
- Volunteer opportunities



DIAL 2-1-1 OR TOLL FREE 888-892-1162  
TO SPEAK TO ONE OF OUR SPECIALIST.

[WWW.NC211.ORG](http://WWW.NC211.ORG)

