



Summer 2019 Edition

MESSAGE FROM THE EXECUTIVE DIRECTOR



Last year we celebrated 50 years of serving Moore County. This year we look forward to strengthening our organization and growing our fundraising efforts through new events.

We encourage you to visit our new and updated website and follow us on Facebook where we will be posting daily happenings. We are looking forward to sharing details soon of new and exciting fundraisers to help grant additional funds to our partner

agencies. We hope you will join us in planning and attending our events.

We officially kick off our campaign in the fall, but its never too early to donate and help us get ahead of the game. Donate above and help us continue to provide support to our 17 local partner agencies making a difference in Moore County.

United Way continues to grow and we are grateful to all our donors, board members, partner agencies, and staff.

Linda Pearson
Executive Director

[Visit our Website](#)

[Follow us on Facebook](#)

MEET OUR NEW TEAM MEMBER

We are excited to welcome Caroline Tanner as our new Office/Program Administrator. She and her family recently moved to Pinehurst from Florida, where she was most recently the Senior Director

of Marketing for Easterseals Florida.

She brings with her over 12 years of experience in non profit marketing, public relations, special events, and membership. Outside of work Caroline enjoys spending time with friends and family, decorating her new home, watching her daughter ride and exploring her new town.

Be sure to stop in and say hello or send her a welcome email. Caroline is working on upcoming fundraisers for United Way. If you would like to assist with events please email her at:

caroline.tanner@uwaymoore.com



LOOKING FORWARD

On behalf of the United Way of Moore County Board of Directors, I'd like to thank our community for their tremendous support of our 2018 campaign. As a result of the successful campaign, we are able to continue to financially support our partner agencies, who provide invaluable service to our local communities in the areas of health, education, and financial stability.

Looking ahead to our 2019 campaign, it will be imperative that we aim to take our campaign to new heights. Moore County is rapidly evolving, as are the needs of our residents. We will work hard to continue to grow our campaign in support of these ever-changing needs. Our residents have provided incredible support to United Way for over 50 years and for that we are grateful. I am highly confident that with the continued support of our wonderful community, we can take our campaign to new heights in 2019 and beyond.

Ryan Ciccone
Chairman of the Board

CELEBRATING THE 2018 UNITED WAY CAMPAIGN

Another successful Annual Meeting celebrating our 2018 Campaign Award winners. We are grateful to those who participated this year and their dedication to helping the United Way of Moore County grow.

2018 Campaign Awards

2018 United Way Campaign Chair



Hugh Bingham

Employee Campaign Manager of the Year

Melonie Hill
Epic Enterprises

Outstanding Workplace Campaign Award

Duke Energy Progress
Eaton Golf Pride
First Bank
FirstHealth of the Carolinas

Star Partner Award

Moore County Literacy Council
Sandhills Coalition for Human Care



100% Participation Award

Town of Aberdeen
Cameron Elementary School
Carthage Elementary School
Highfalls Elementary School Pinehurst
Elementary School
Westmoore Elementary School

Spirit of Community Award

First Bank
Molamphy Insurance - Nationwide

Chairman's Award

Town of Aberdeen



COMMUNITY PARTNER SPOTLIGHT



Partners for Children and Families is constantly creating new ways to bring the magic of reading to children in Moore County. Their barber shop program provides local barbers with books to give to children while getting their hair cut. This program is making a huge impact on children's education in our community. Please take a moment to watch the video and learn more about this incredible program .