

"Plant flowers in others' gardens and your life becomes a bouquet" - Author Unknown.

United Way of Moore County

2020 Annual Report



United Way
of Moore County



United Way
2020 Membership
Requirements
Completed



Mission

MISSION: To advance the common good by focusing on the building blocks for a good life in our communities:

- Quality education that leads to a stable job
- Sustained financial independence
- Good health

2020 Board of Directors

EXECUTIVE COMMITTEE

CHAIRMAN
Wes Cowell

SECRETARY
Kit McKinley

TREASURER
Robin Howard

VICE CHAIRS

RESOURCE DEVELOPMENT
Gerald Galloway

STRATEGIC PLANNING
Kellie Shoemake

REVIEW AND ALLOCATIONS
Ryan Ciccone

BOARD DEVELOPMENT
Eve Avery

2019 BOARD OF DIRECTORS

Class of 2021

Wes Cowell
FirstHealth

Kit McKinley
FirstFlight Agency

Dale Perdue
Retired

Ryan Ciccone
First Bank

Kellie Shoemake
Sandhills Community College

Tom Velevis
H.S. Dreher Capital Mgt.

Class of 2022

Liz English
Coldwell-Banker Advantage Realtors

Robin Howard
Retired

Debbie Warren
Moore County Schools

David Zmiewsky
First Bank

Brandon Sowell
Golf Pride

Eve Avery
Eve Avery Boutique

Class of 2023

Crystal Gabric
Retired

Mike Ianucilli
HomeChoice Network

Amanda Jakl
Sand & Pine Magazine

Gerald Galloway
Retired

Kyle Sonnenberg
Retired





Dear Friend,

To say that this past year has been challenging for the nonprofit community would be an understatement for most of us. Even United Way of Moore County was forced to modify the way we conducted business in 2020. Fortunately, we found opportunity for the future in those challenges and learned a few new things along the way. **Thank you for your support.**

Even as a health crisis was building, the need for the programs and services United Way supports did not decrease. We are proud of the fact that we were able to step in immediately to help those suffering from lost wages and work hours due to the impact of Covid-19, as well as help for those threatened with not being able to maintain their households through the worst of the pandemic. **Thank you for your support.**

Through all of this and whatever the future holds – **We THANK YOU for your support.**

This annual report is meant to be informative and encourage you to continue your commitment to our community through United Way.

Linda Pearson
Executive Director

Wes Cowell
Chairman of the Board

A handwritten signature in black ink that reads "Linda Pearson".

A handwritten signature in black ink that reads "Wes Cowell".

Focus



Education:

Over the past year, the pandemic presented limited enrollments in preschool programs, decreased involvement with parents of students, figuring out how to adapt traditional face-to-face practices and other barriers to education program achievements for our partners. Still, they did not skip a beat in providing the necessary assistance to achieve program goals for the community.



Financial Stability:

Life challenges, crises and setbacks will occur in life regardless of social status. United Way works to ensure there are programs available for those who may be experiencing challenging times. We are proud to have been one of the first on the ground to assist when the COVID-19 pandemic began to impact members of our community.



Health:

United Way supports programs that give safe sanctuary and foster independence, encourage daily health maintenance, provide guidance with access to treatment, and programs that promote healthy living.

United Way will continue to invest donor contributions, pool resources, time and efforts in the betterment of our community through education enhancement, helping people maintain financial stability, and good health.



Partner Agencies

Investing in Our Community

Our mission serves anyone in the Moore County community needing assistance through our programs and investments • Investing \$65,000 in rapid relief funding into the most pressing needs of our community when the pandemic hit • Supporting over 1,095 people who contacted our 2-1-1 Information & Referral Line – increasing by 35% with the onset of the pandemic.

American Red Cross
Arc of Moore County
Bethany House
Bethesda, Inc.
Boy Scouts of America

Friend to Friend
Meals on Wheels
Moore Buddies Mentoring
Moore County 4-H
Moore County Literacy Council

Northern Moore Family Resource
Center Hope Academy
Sandhills/Moore Coalition
for Human Care
Sandhills Student Assistance
Program

NOTES: _____



BETHANY HOUSE, INC. VOLUNTEER PROFILE

For over 30 years, The Bethany House, Inc. has served our community, providing a clean and sober living environment for women recovering from substance use disorders in the south-central region of North Carolina.

The dedicated staff at The Bethany House is reinforced by a number of incredible volunteers. These volunteers help create a supportive home-like environment for the residents, walking alongside them on their recovery path.

"My superhero volunteer is Angela Clyburn," says The Bethany House Executive Director, Paige Ingram. "Angie has volunteered with us for three years now. There is never a time or situation that we call and Angie won't come," Ingram continued.

No project is too big, no request is too small at The Bethany House. "Angie stays with the residents when staff members are sick. If the ladies are searching for work, she helps them find new shoes or clothing. Angie has even helped find more comfortable pillows for residents," elaborated Ingram.

"Angie always goes above and beyond. The Bethany House, Inc. staff and ladies are very grateful for her," she concluded.

Thank you Angela, and thank you to all the dedicated volunteers and staff at The Bethany House.



Angela Clyburn, volunteer, The Bethany House, Inc.





United Way of Moore County is proud to partner each year with a number of local agencies that help provide valuable services to our neighbors in need here in Moore County.

Time and time again, United Way of Moore County is impressed by the thoughtfulness, ingenuity, and grit of the staff and volunteers of these local partner agencies. And these qualities have never been more apparent than this past year. If the Covid-19 Pandemic has taught us anything, it is that there is no such thing as “business as usual,” and that our local partner agencies will rise to meet new challenges.

In 2020, our partner, Meals on Wheels of the Sandhills was put to the test. While already adapting to the challenges of the pandemic, Meals on Wheels was forced to restructure its entire food preparation operation when their agreement for a meal preparation kitchen was abruptly terminated after 35 years.

“It was a real challenge,” recalls Executive Director, Rebecca Listrom. “Since 1974, we have provided a hot, nutritious, diet-specific mid-day meal, Monday through Friday (including weekday holidays), to homebound recipients,” she explained. “Suddenly, we had no place to prepare those meals,” she stressed.

“But, we have *incredible* volunteers, and different community elements rallied to fill that vacuum almost immediately,” Listrom emphasized. “I am so proud to say that, amidst all that upheaval and uncertainty, we only missed a single day of meal deliveries – March 16, 2020,” she beamed.

“Today, local churches and restaurants, with our dedicated volunteers, all work together to provide meals for our recipients. We still serve hot meals, and our recipients also enjoy fellowship with our caring volunteers,” Listrom continued.

“Looking towards this summer, the future is even brighter for Meals on Wheels. We are working to secure another permanent meal preparation kitchen for a new home base, guarding against any future disruptions.

"After 17 years of being associated with United Way, I'm ever cognizant of the impact their support has on this community. While being only one of their local partner agencies, Meals on Wheels is a part of a larger community and family. All the directors and staff, even volunteers, at United Way agencies have each other's backs! There is a peace of mind knowing that with United Way and the help from all the agencies, we make Moore County a better place to live! This truly makes me proud to be a representative of United Way of Moore County!"

- Rebecca Listrom, Executive Director

Volunteers

Review & Allocations Committee

Ryan Ciccone – Chairman
Gerald Galloway
Mike Ianucilli
Dale Perdue



2020 Review & Allocations Panel Education

Gerald Galloway – Chairman	Susan McKenzie
Beth VonCannon	Severine Hutchins
Crystal Gabric	John Mecimore
Liz English	Terry Kees

Financial Stability

Mike Ianucilli – Chairman
Andrea Burton
Wes Cowell
Robin Howard
Jim Lynn
Robin Touw
Pat Jackson



Health

Dale Perdue - Chairman
Leslie Hamilton-Navarro
Marilyn Neely
Michael White
Susan Williams
David Zmiewsky



The United Way of Moore County would like to thank all our donors supporting our mission in our community. From the smallest to the largest gift given from the heart, we thank each and every one of you.

The Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to the organization's most recent financial statements.
- IV. To be assured their gifts will be used for the purposes for which they were given.
- V. To receive appropriate acknowledgement and recognition.
- VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
- VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

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The United Way of Moore County 600 Foundation was established in 2014 to support the annual campaign and our legacy in the community. 600 Foundation donors were instrumental in setting up the fund and many have made it a part of their legacy for the future. If you would like to become a 600 Foundation donor, please call us at (910) 692-2413.

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**Miriam Stevens
In Memoriam**

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Drotman**

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Kevin & Susan Price

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