
UNITED WAY ACCEPTING LETTERS OF INTENT TO APPLY FOR GRANTS

Each year, United Way of Moore County wishes to attract the highest quality service providers as potential grant recipients in striving to ensure the most effective pool of programs and services for our community and is now beginning the process of considering partners.

Our goals:

- To identify and prioritize the community's most critical human needs in consultation with our community partners.
- To focus United Way financial resources, through a citizen's volunteer review process, to maximize the meeting of those needs.
- To focus the time and talents of our members, volunteers and community resources on those needs.
- To measure results consistently and to communicate them publicly on a regular basis.

In order to be considered for funding, organizations interested in applying for United Way of Moore County grants must be 501(c)(3) certified and submit a letter of intent to apply or before December 17, 2021. Upon receipt of this letter of intent, the organization will in turn receive notice of a mandatory meeting to get the following:

- Application for Funding & Checklist
- Required Documentation Listing
- Timetable for the United Way Review & Allocation Process
- Presentation Format
- Participation Agreement

Completed applications must be returned to the United Way office no later than 3:00 P.M. on February 18, 2022. Absolutely no applications will be accepted after that time; and applicants must ensure the application is complete, including all other required documents. The annual review and allocations process will take place during the period of March 21st through April 25, 2022. This process will include a site visit for the purpose of reviewing day-to-day operations. All organizations will be notified of the outcome no later than June 1, 2022.

Letters of intent to apply must be received by the United Way at P.O. Box 207, Southern Pines, NC 28388 or may be delivered to the United Way at 780 NW Broad Street, Suite 110 in Southern Pines on or before December 16, 2021. Any questions should be directed to the United Way at 692-2413.