

**UNITED
WAY**
of Moore County

- GIVE
- ADVOCATE
- VOLUNTEER
- LIVE UNITED!



**2014 - 2015
Annual Report**

**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED** 

Mission Statement: Working to advance the common good of the lives in our communities.

Mission: To advance the common good by focusing on the building blocks for a good life in our communities:

- a quality education that leads to a stable job,
- sustained financial independence,
- and good health.

United Way of Moore County Endowment Fund

We hope you will remember United Way in your will and estate planning. The United Way of Moore County Endowment Fund has been established to provide a vehicle to donors who wish to perpetuate their support of United Way during and beyond their lifetime.

Located at 375-D S.E. Broad Street
Southern Pines, NC 28387

Mailing address: PO Box 207
Southern Pines, NC 28388

Website: www.unitedwaymoore.com

Email: United.Way@uwaymoore.com

Phone: 910.692.2413

Dear Friend,

This Annual Report gives me another opportunity to say thank you for all you do to support our local United Way. Year after year, the challenges of each community in Moore County evolve as our community grows and changes. We continue working to develop ways to provide for the people who depend on United Way and our partners. Thank you for your advocacy and financial support.

As we plan strategies for the future, I want to thank each of the United Way committee chairs for their significant work in the areas they led. We are truly fortunate to have such great minds working for the betterment of our community. We thank each of the volunteers who served along with us in various capacities throughout the year. We would be remiss if we didn't send a special thank you to our corporate partners who believe in the work of United Way and allow us to bring our cause before their employees.

The coming year brings renewed energy, strength and ideas for improving lives in our community. We look forward to seeing the positive outcomes from the programs now serving our youth, families and individuals. You will see the United Way lens look deeper into our assessment of the community and fine-tune investments over the next few months. These efforts will be to better serve the community and better utilize your investment entrusted to United Way.

Again, thank you for your generosity, support and loyalty to the United Way of Moore County as we continue our work to help those who need it most.

Best regards,


Linda Pearson
Executive Director


Marilyn Neely
Chairman of the Board

Investing in Our Community

United Way Review & Allocations Committees ensure that donor contributions are invested in program impacting the most pressing needs in our community. Funded programs demonstrate strict financial and organizational accountability with measurable outcomes. Campaign 2014 is providing grants to the following organizations and programs:

- 4H After School
- American Red Cross
- Arc of Moore County
- Bethany House
- Bethesda, Inc.
- Boy Scouts of America
- Communities in Schools
- Drug-Free Moore County
- Friend to Friend
- Girl Scouts - NC Coastal Pines
- Legal Aid of NC
- Meals on Wheels
- Moore County Literacy Council
- MooreHealth
- Northern Moore Family Resource Center
- Partners for Children & Families
- Sandhills Children's Center
- Sandhills/Moore Coalition for Human Care



GIVE



ADVOCATE



VOLUNTEER

EDUCATION: INVESTING IN CHILDREN & YOUTH~

Children who have the skills and social support needed to succeed in school are more likely to graduate, get decent jobs, and contribute society.

- After school programs and summer programs for education enhancement.
- The HOPE (Harnessing Opportunity Promoting Education) Preschool Project.
- Boy Scout and Girl Scout programs promoting responsibility and good citizenship.
- In-School Mentoring for education enhancement, growth and development.



FINANCIAL STABILITY~

Thriving families that can support themselves means less strain on community services and more people supporting the local economy.

- Legal services and advice for low-income households who need it.
- Professional assessments, learning plans, tutors and support for adult learners.
- Providing healthy, nutritionally balanced meals for families.



SUPPORTING THE WELL-BEING OF THE MOST VULNERABLE~

People with special needs, the elderly, and those with chronic conditions may always need ongoing support. Our strong community never abandons them.

- Disaster preparedness, emergency housing, food, and clothing in times of disaster and support to the Armed Forces.
- Free 24/7 domestic violence and sexual assault crisis line and other programs and services.
- Speech, physical, and occupational therapies for children.
- Recovery programs for those fighting substance abuse.
- Respite care for those caring for family members with developmental disabilities.
- Nutritious prepared meals for homebound individuals unable to prepare their own food.



Volunteerism is the voice of the people put into action. These actions shape and mold the present into a future of which we can all be proud.

- Helen Dyer

**United Way of Moore County
2014 - 2015 Board of Directors**

Chairman

Marilyn Neely

Treasurer

Chris Miller

Secretary

Severine Hutchins

Vice Chair for Resource Development

Gerald Galloway

Vice Chair for Board Development

Buddy Spong

Vice Chair for Strategic Planning

Mike Ianucilli

Vice Chair for Review & Allocations

Pat Jackson

Class of 2015

Buddy Spong
Liz English
Severine Hutchins
Marilyn Neely

Class of 2016

John Benton
Marc Bergin
Lisa Coyle
Gerald Galloway
Mike Ianucilli
Pat Jackson
Beth VonCannon
Juliebird Person

Class of 2017

Howard Gartman
Chris Miller
Stuart Strickland

Our Student Board Members



Noah Harvey-Fonvill
Union Pines High School



Taliyah Smith
North Moore High School



Abby Verchick
Union Pines High School

*Volunteers do not necessarily have the time; they just have the heart.
-Elizabeth Andrew*

Review & Allocations Committee

Pat Jackson, Chair
John Benton
Liz English
Gerald Galloway
Severine Hutchins
Chris Miller
Buddy Spong

Family Panel

Chris Miller, Chairman

Rebecca Roberts
John Benton
Liz English
Jae Kim
Rebecca Brown
Beth VonCannon
Anja Richardson

Youth Panel

Buddy Spong, Chair

Susan McKenzie
Helena Wallin-Miller
Julie Tampa
Was Cowell
Mike Ianucilli
Steve Hilsby
Raymond Esteves
Linda Mulrath

Medical and Emergency

Assistance Panel

Gerald Galloway, Chair

Glenda Clendenin
Tina Arno
Ryan Ciccone
Sherri Adams
Greg Sasser
Severine Hutchins
Mary Hilgenberg



Campaign Awards

I have found that among its other benefits, giving liberates the soul of the giver. ~ Maya Angelou

The United Way of Moore County would like to thank the leadership at FirstHealth of the Carolinas for their commitment to the people of this community and for outstanding support of United Way's community campaign.



Five-time Spirit of North Carolina Winner

Employee Campaign Manager of the Year

Wes Cowell
FirstHealth of the Carolinas

Gwendolyn Taylor
Ingersoll-Rand

Corporate Rise to the Challenge Award

First Bank

Outstanding Workplace Campaign Award

FirstHealth of the Carolinas
First Bank
Carthage Elementary School
Highfalls Elementary School

Star Partner Award

Friend to Friend

100% Participation Award

Cameron Elementary
Community Learning Center at Pinckney
Crain's Creek Middle
Robbins Elementary
West End Elementary
Bethesda, Inc.
Communities in Schools
Town of Aberdeen

Spirit of Community Award

Aktion Club

Chairman's Award

Town of Aberdeen

Leadership Society

You have not lived today until you have done something for someone who can never repay you. ~ John Bunyan

Alexis de Tocqueville Society

Stan and Jean Bradshaw
Bill and Ruffles Clement
Lonnie and Carole Wright

Jeffrey and Lynda Acker
Dr. Daniel Barnes
Parron Baxter
Paige Beard
Drs. Jim and Anne Marie Beaty
Mr. and Mrs. Dan Biediger
Hugh Bingham
Scarlett Blue
Mike and Camille Bollinger
Mrs. Jill Botnick
Dr. Betty Bradley
Chris Brown
John F. Burns
Ms. Diane Calhoun
Julian Carr
Jeff and Selena Casey
Jeff and Jamé Casey
Jeffrey Chulay
Glenda M. Clendenin
F. Farrell Collins, Jr., MD
Wesley and Lisa Cowell
Eric Credle
Bruce Croffy, MD, PhD
Jim and Deb DeLong
Dr. John Dempsey
Mr. David Dillehunt
Patricia S. Dube
Cathy Dudley
Peter and Christa Duffy
Dr. John N. Ellis
Patrick and Deborah Favinger
Dr. John Flannery
Chris and Amy Fraley
Gerald Galloway
Dr. Gary and Jennifer Gammon

Leadership

Howard Gartman
Karin Gess
M. Ann Giancola
Mrs. Barbara A. Gomez
Mike and Cathy Griffin
Dave and Linda Guipe
Ms. Leslie Hamilton-Navarro
Robert and Marjeanne Harling
Joe and Vivian Harrington
Carol and Bert Higgins
Ann L. Hinchcliff
Thomas Holleman
Dr. Brady Holler
Robin Howard
Craig Humphrey
Ms. Cassina A. Hunt
Jeff and Severine Hutchins
John Jackson
Dr. Paul Jawanda
Robert W. Johnson
Mrs. Olive Johnson
Drs. Drew and Laura Kessell
Ms. Dorothy C. Kicklighter
Mr. and Mrs. David J. Kilariski
Dr. and Mrs. W. Kirby Kilpatrick
Paul and Rebecca Kopelen
Dr. and Mrs. John Krahnert
Michael and Susan La Graff
George Little
W. Robert Logan
Anthony and Nancy Lopiccolo
Richard and Susanne Martinez
Mike Mayer
Dorothy McAllister-Mason
Ms. Cindy McNeill-McDonald

Benefactors

Richard and Nancy Blum
Belk
John M. Belk Endowment
Surgery Center of Pinehurst
Duke Energy

Kelly Miller
Chris and Helena Miller
Dr. John and Ebbie Monroe
Richard Moore
Dr. Ward and Nancy Oakley
Mr. and Mrs. Richard Ogden
Ms. Tracy Overton-Millen
Dr. Joseph and Sarah Parrish
Craig and Brenda Pickler
Frank and Gloria Pipp
Ken and Marilyn Pomeroy
Dr. T. J. Pulliam
Ms. Summer Rivers
Mike and Karen Robeano
Dennis Schrenker
Sam and Diana Self
John K. Shaw
Bruce and Sally Shute
Charles and Kathy Stockham
Stuart and Katie Strickland
Mrs. Donna Strong
Ms. Elizabeth B. Thomas
Mr. and Mrs. John H. Timken
Mack Verhyden
Gary and Beth VonCannon
Mrs. Jeanenne Watters
Timothy and Dr. Diane Williams
Epic Enterprises
Harris Teeter
Randolph Electric
St. Joseph of the Pines, Inc.
Ingersoll-Rand
Chevron Humankind
United Parcel Service

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United Way and FamilyWize

It's easy to use a FamilyWize Card. There are no forms to fill out, waiting period or registration. The card is really just like a reusable prescription coupon on all FDA approved medicines. Anyone in your family, your work, your church or your neighborhood can use it immediately. You can even use it if you have health insurance, both during deductible periods and for anything your insurance does not pay for.

Designed to reduce the cost of prescriptions, the free FamilyWize prescription drug savings card is available at the United Way of Moore County and many of our partner agencies. Total savings in Moore County last year were \$258,730. Please remember to thank your pharmacy for its participation in the FamilyWize network and for the important and positive difference they are making for you, your family and your community.

All funding for the FamilyWize program is provided by part of the dispensing fee that is included in the cost of medicines when a FamilyWize card is used to save you money.



DIAL



Help starts here.

Since February 11, 2009 the United Way of Moore County has provided the 2-1-1 Information & Referral system to our community.

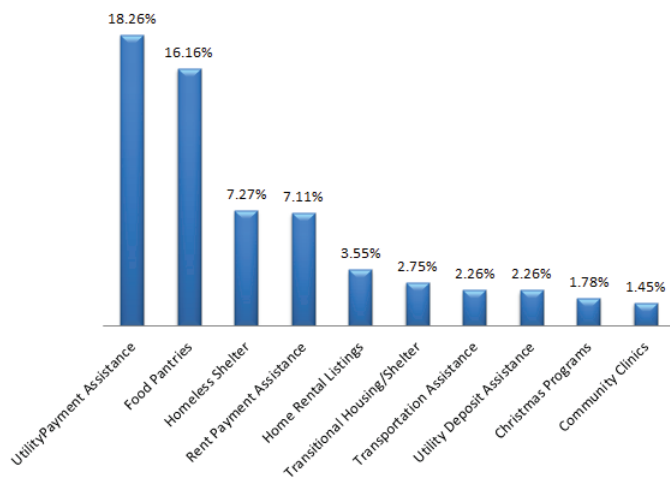
Moore County residents can receive one-on-one service 24 hours a day, seven days a week. The system also provides callers with multilingual service if needed.

The 2-1-1 Information and Referral line kicked off six years ago in Moore County. By December 31, 2014, 3,599 calls had been made to the system resulting in 3,539 referrals for services in our community.

In 2014, the Moore County 2-1-1 Information and Referral line received 559 calls resulting in 718 referrals to service. Based on calls to the system, the top four needs in the community were:

1. Utility service payment assistance
2. Food pantries
3. Homeless Shelter
4. Rent Payment Assistance

Top Areas of Need in Moore County - 2014



Thank you for your support of 2-1-1 for our community.
YOU help Moore residents "Get Connected."



Sandhills Rotary Club #25530



Help starts here



United Way of Moore County