

United Way of Moore County 2019 Annual Report



## Mission

**MISSION:** To advance the common good by focusing on the building blocks for a good life in our communities:

- Quality education that leads to a stable job
- · Sustained financial independence
- · Good health

## **2019 Board of Directors**

#### **EXECUTIVE COMMITTEE**

CHAIRMAN Ryan Ciccone

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#### VICE CHAIRS

**RESOURCE DEVELOPMENT** Gerald Galloway

STRATEGIC PLANNING Kellie Shoemake

**REVIEW AND ALLOCATIONS** Liz English

BOARD DEVELOPMENT Eve Avery

#### **2019 BOARD OF DIRECTORS**

Class of 2020 Gerald Galloway Retired

Howard Gartman Howard Gartman, CPA.

Kyle Sonnenberg Retired

#### Class of 2021

Wes Cowell FirstHealth of the Carolinas

Kit McKinlev FirstFlight Agency

**Dale Perdue** Retired

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Kellie Shoemake Sandhills Community College

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Brandon Sowell Golf Pride Eaton Group

Eve Avery **Eve Avery Boutique** 



# 

Greetings,

This annual report represents a brief synopsis of the important work we are able to do in the community because you support United Way with your time, your talent, and/or your treasure.

As our community grows, we are forced to increase our impact and diversify in our methods of making positive change happen. Children still need compassionate and caring adult guidance from birth through their teen years, families continue to need some assistance with maintaining a decent livelihood, and crises will occur; but that's where this United Way organization steps in to ensure that our communities thrive and have access to necessary health and human support services.

Now, more than in recent history, there is a need for information. Thanks to our generous sponsors of 2-1-1, Moore County can ensure that our residents can find and get information and help if they need it.

We are proud to support local nonprofit organizations who provide services to help with enhancing the education of our youth, crisis management, stability for families and individuals, and the general health and well-being of this community.

We are grateful to all our supporters, individuals and the business community. We hope you enjoy this edition of the United Way of Moore County Annual Report. Again, thank you and we will always be there for **<u>our</u>** community.

Best Regards,

Linda Pearson **Executive Director** 





Ryan Ciccone Chairman of the Board



## **Partner Agencies**

#### Investing in Our Community

It takes a community to create lasting change—and we are proud to work with agencies and programs that focus on building a stronger community for all, particularly in our focus areas of education, income, and health. Since 1968, United Way has been investing and directing its efforts toward supporting nonprofits dedicated to improving lives. Today we continue to strengthen the community through our partner agencies:

American Red Cross Arc of Moore County **Bethany House** Bethesda, Inc. Boy Scouts of America Friend to Friend

Legal Aid of North Carolina Meals on Wheels Moore Buddies Mentoring Moore County 4-H Moore County Literacy Council MooreHealth Born Learning Trails Northern Moore Family **Resource Center Hope Academy** 

Partners for Children & Families Sandhills/Moore Coalition for Human Care Sandhills Student Assistance Program

## Impact

"Our daughter who will be 40 this year, is able to socialize with her peers in our community and we are able to take a break from her care, thanks to group respite services. Our daughter has several medical issues, dietary restrictions and is totally dependent on someone else to take care of these very personal needs. We have been so fortunate to have responsible workers that are up for our daughter's challenges. We, too, are aging and want to keep her at home with us as long as possible."

- A group respite services family for over 20 years on how United Way contributions make a difference in their lives.

United Way support of the local Barbershop reading initiative means children visiting the barbershop are getting excited about reading and the books they receive to take home. We're taking literacy to the community.

In wake of the coronavirus/COVID-19, we were able to start a fund to help members of our community who were impacted. Since then, many other opportunities for assistance have been established, but we are proud to have been able to help immediately the people of Moore County.

# Focus







## **Financial Stability:**

The COVID-19 pandemic is impacting families living in our communities. To help ease the burden, United Way of Moore County set up a special fund to help those whose livelihoods were affected by the virus. Individuals and families had access to the fund by setting up appointments with our partner the Sandhills Coalition for Human Care.

# Health:

#### **Education:**

As we work together to figure out ways to continue educating through the health crisis, whether it's our youth or adults, United Way funding supports local programs. We focus on education programs training our future leaders, forming trusting relationships between youth and adults for education success, and United Way is giving head starts and hand ups.

United Way of Moore County supports programs that give safe sanctuary, independence, daily health maintenance, and guidance with treatment when needed. United Way is recovery.



## Volunteers



#### **Review & Allocations Committee**

Liz English, Chair **Ryan Ciccone** Wes Cowell Gerald Galloway **Kit McKinley** 

### **2019 Review & Allocations Panels** Education

- Gerald Galloway Chair **Crystal Gabric Terry Kees** Susan McKenzie **Kit McKinley**
- John Mecimore **Beth VonCannon** Michael White Susan Williams

#### **Financial Stability**

Wes Cowell - Chair LeeAnn Graham James Lynn Leslie Hamilton-Navarro

#### Health

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\*Inaugural Foundation Contributors \*\*In Memoriam



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Help starts here.

#### CONNECTING HUNDREDS OF LOCAL PEOPLE TO HELP EACH YEAR.

We are proud of the work done by 2-1-1 call specialists since March in response to the COVID-19 pandemic. Information was available at the touch of a finger, and 9-1-1 was given reprieve from calls that weren't emergencies. 2-1-1 continues to be a great resource, not just for pandemic related calls, but for all health and human service resources.

## Just dial 2-1-1 or visit nc211.org



Thank you for your support of 2-1-1 for our community. <u>YOU</u> help Moore residents "Get Connected."

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